

Project 4

ART 2304

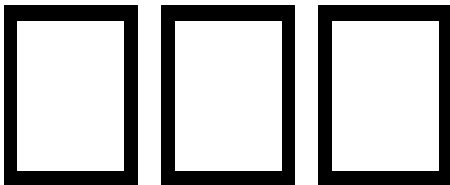
Printed Series

New key tools and processes

CMYK
Print Prefs
Series
Landscape
Portrait
Gamut Warning
300 ppi

Deliverables:

1. 3 Photoshop files
2. 3 Prints, mounted on black foam-core.



Project Overview

As a burgeoning designer/artist, you will have to show your work. Whether it be future jobs or schools, your work will have to be presentable.

Printing your work can be tricky. What you see on the screen is not what you get when you print. In this project you will understand the differences between the two. In many cases, one print will not be enough. You will have to print, adjust and print again.

Guidelines

1. Using your knowledge of Photoshop and Illustrator, produce a series of 3 prints.
2. Themes to choose from include: Fictional Product Line, Fictional Movie Poster Campaign, Fictional Band Campaign. or Artist Series.
3. You will use your own images/illustrations. Use of stock photos or web images is strictly prohibited.
4. Each print can be up to 8.5 x 11.
5. Mount your work appropriately on black foamcore. Not white. Make sure you have at least an inch border for your prints.

Project Process

- Allocate for “white space” on prints
- Allocate for foamcore border of at least 2 inches on each side. So if you have prints that are 8.5 x 11, your foamcore should measure 12.5 x 15 inches
- Cut your foamcore properly. No frayed edges or corners. Remember, CRAFT counts!
- This will be printed, so you have to use imagery that is at high resolution. (at least 200-300ppi)
- No use of web/professional imagery of any kind. All images must be taken with your own camera.
- You can’t just simply take a picture and call it done. This has to be a collaged effort.
- At least 3 images/illustrations per piece
- Project will be due at the end of the semester.
- Remember...Think outside of the box...
- Painters...What if you digitally painted your series?
- 3 D people, what if you photographed your 3d work and morphed it into something else entirely.
- Illustrators...use your drawing ability to incorporate sketches, drawings, watercolor...etc.
- If your print comes out “looking” wrong. It is not the printer’s fault.

Due: May 5, 2010